

TRAILBLAZER CHALLENGE

SMA Series

What is the Trailblazer Challenge?

At **BIOGEN**, we know adults living with **SPINAL MUSCULAR ATROPHY (SMA)** face debilitating and progressive muscle wastage that can have a significant impact on their day-to-day lives. To help bring much needed support and seek solutions to the everyday challenges faced by adults living with SMA, Biogen, *SMA Australia* and **PARALYMPIAN DYLAN ALCOTT** are launching the **FIRST EVER TRAILBLAZER CHALLENGE**.

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SMA Series

DYLAN ALCOTT
PARALYMPIAN



Who can participate?

We are calling on adults living with SMA to share the **EVERYDAY CHALLENGES** they face.

We know that living with SMA can be difficult, and it's even more difficult trying to explain these challenges to others to help them understand.

THIS IS WHY WE NEED YOUR HELP!

We want to hear about these challenges – it can be grabbing something from a high shelf, getting ready in the morning, or getting to and from work.

Is there a task you wish you had a solution for to make life just a little bit easier?

How do I participate?

ALL YOU NEED TO DO IS DEVELOP A QUICK 30 SECOND VIDEO THAT DESCRIBES YOUR CHALLENGE.

[Click here to find out how to submit your video](#)

If you need any help filming or have any questions please email us

trailblazerchallenge@senateshj.com.au

What happens next?

With the chosen challenge, Biogen in collaboration with SMA Australia and experts from around Australia, will host the first ever **TRAILBLAZER CHALLENGE HACKATHON** later this year.

Together these creative and innovative experts will develop solutions to address the chosen challenge and ultimately help to make everyday life easier and ensure adults living with SMA can keep doing those important things to remain independent.

Stay tuned for more on the hackathon in the coming weeks on SMA Australia and Biogen's websites and socials.

Looking for more information?

Email us on trailblazerchallenge@senateshj.com.au Thanks for taking part and good luck!



Spinal Muscular Atrophy
AUSTRALIA Inc